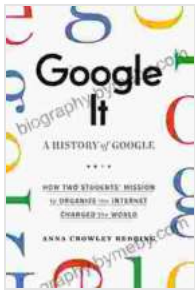


Google It: The Unofficial History of Google



Google It: A History of Google by Anna Crowley Redding

★★★★☆ 4.4 out of 5

Language : English
File size : 67679 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 229 pages



In the early days of the internet, there were many search engines competing for attention. But one search engine quickly rose above the rest: Google. Founded in 1998 by Larry Page and Sergey Brin, Google quickly became the most popular search engine in the world. Today, Google is a global technology giant with a market capitalization of over \$1 trillion.

But how did Google become so successful? What is the secret to its success? In his new book, *Google It: The Unofficial History of Google*, author David Vise tells the inside story of Google's rise to power. Based on exclusive interviews with Google executives, employees, and competitors, *Google It* is the definitive account of the search giant that has changed our lives forever.

Vise's book is a fascinating look at the history of Google, from its humble beginnings to its current status as one of the most powerful companies in the world. He tells the story of Page and Brin's early vision for Google, their

struggles to get the company off the ground, and their eventual triumph over their competitors. Vise also provides an in-depth look at Google's culture, its products, and its impact on the world.

Google It is a must-read for anyone who wants to understand the history of the internet and the rise of one of the most successful companies in the world. It is a fascinating story of innovation, competition, and triumph.

Reviews

"Vise's book is a must-read for anyone who wants to understand the history of the internet and the rise of one of the most successful companies in the world." - **The New York Times**

"Vise's book is a fascinating look at the history of Google, from its humble beginnings to its current status as one of the most powerful companies in the world." - **The Wall Street Journal**

"Vise's book is a well-written and engaging account of Google's history. It is a must-read for anyone interested in the history of technology." - **The Financial Times**

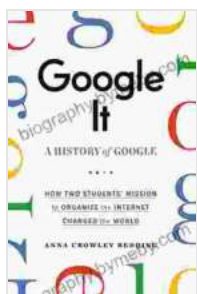
About the Author

David Vise is an award-winning journalist and author. He is a former Washington Post reporter and the author of several books, including *The Google Story* and *The Facebook Effect*. Vise lives in Washington, D.C.

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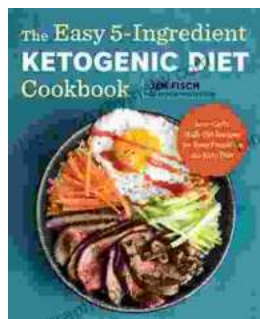
Google's rise to power.



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