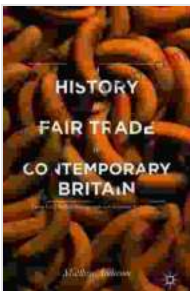


From Civil Society Campaigns to Corporate Compliance: A Guide for NGOs and Businesses

This book is a guide for NGOs and businesses on how to work together to promote corporate compliance. It provides practical advice on how to build effective partnerships, develop successful campaigns, and achieve measurable results.



A History of Fair Trade in Contemporary Britain: From Civil Society Campaigns to Corporate Compliance

by Jason Kasper

★★★★☆ 4.3 out of 5

Language : English
File size : 2899 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 241 pages



The book is divided into three parts.

- Part 1 provides an overview of the corporate compliance landscape and discusses the role of NGOs in promoting compliance.
- Part 2 provides guidance on how to build effective partnerships between NGOs and businesses.

- Part 3 provides advice on how to develop successful campaigns to promote corporate compliance.

The book is written by a team of experts with experience in both the NGO and business sectors. They provide practical insights and case studies to help readers understand the challenges and opportunities of working together to promote corporate compliance.

Part 1: The Corporate Compliance Landscape

The first part of the book provides an overview of the corporate compliance landscape. It discusses the different types of corporate compliance laws and regulations, the benefits of compliance, and the challenges that businesses face in achieving compliance.

This section also discusses the role of NGOs in promoting corporate compliance. NGOs can play a vital role in raising awareness of compliance issues, advocating for stronger laws and regulations, and providing support to businesses that are trying to improve their compliance programs.

Part 2: Building Effective Partnerships

The second part of the book provides guidance on how to build effective partnerships between NGOs and businesses. This section discusses the different types of partnerships that can be formed, the benefits of partnerships, and the challenges that partnerships can face.

This section also provides advice on how to negotiate and manage partnerships. It is important to have clear goals and objectives for the partnership, and to develop a written agreement that outlines the roles and responsibilities of each partner.

Part 3: Developing Successful Campaigns

The third part of the book provides advice on how to develop successful campaigns to promote corporate compliance. This section discusses the different types of campaigns that can be launched, the benefits of campaigns, and the challenges that campaigns can face.

This section also provides advice on how to plan and implement campaigns. It is important to develop a clear strategy for the campaign, and to have a team of dedicated staff to support the campaign.

This book is a valuable resource for NGOs and businesses that are interested in working together to promote corporate compliance. It provides practical advice on how to build effective partnerships, develop successful campaigns, and achieve measurable results.

By working together, NGOs and businesses can help to create a more just and sustainable world.



A History of Fair Trade in Contemporary Britain: From Civil Society Campaigns to Corporate Compliance

by Jason Kasper

★★★★☆ 4.3 out of 5

Language : English

File size : 2899 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

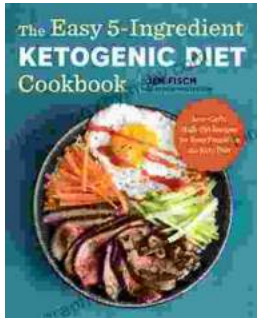
Word Wise : Enabled

Print length : 241 pages

FREE

DOWNLOAD E-BOOK





The Easy Ingredient Ketogenic Diet Cookbook: Your Ultimate Guide to a Healthier Lifestyle

Embark on a culinary adventure that transforms your health with "The Easy Ingredient Ketogenic Diet Cookbook." This comprehensive guide empowers you with a practical...



Loki Wolf: Northern Frights

Prepare to venture into the realm of Scandinavian nightmares as "Loki Wolf: Northern Frights" weaves a chilling tapestry of spine-tingling tales. Step...