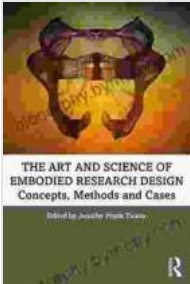


Concepts, Methods, and Cases: A Comprehensive Guide to Qualitative and Quantitative Research



The Art and Science of Embodied Research Design: Concepts, Methods and Cases by Arthur Bochner

★★★★★ 5 out of 5

Language	: English
File size	: 3761 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 286 pages



Concepts, Methods, and Cases is the essential guide to qualitative and quantitative research methods. This comprehensive and accessible text provides students with the conceptual foundation and practical skills they need to design, conduct, and analyze research studies.

Key Features

- Covers all major qualitative and quantitative research methods
- Provides clear and concise explanations of research concepts and terms
- Includes abundant examples and step-by-step instructions
- Written by a leading expert in the field of research methods

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3. Quantitative Research Methods
4. Mixed Methods Research
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7. Data Analysis
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9. Research Writing

Author

John W. Creswell is a leading expert in the field of research methods. He is the author of more than 50 books and articles on research methods, including the best-selling textbook *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*.

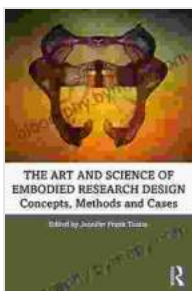
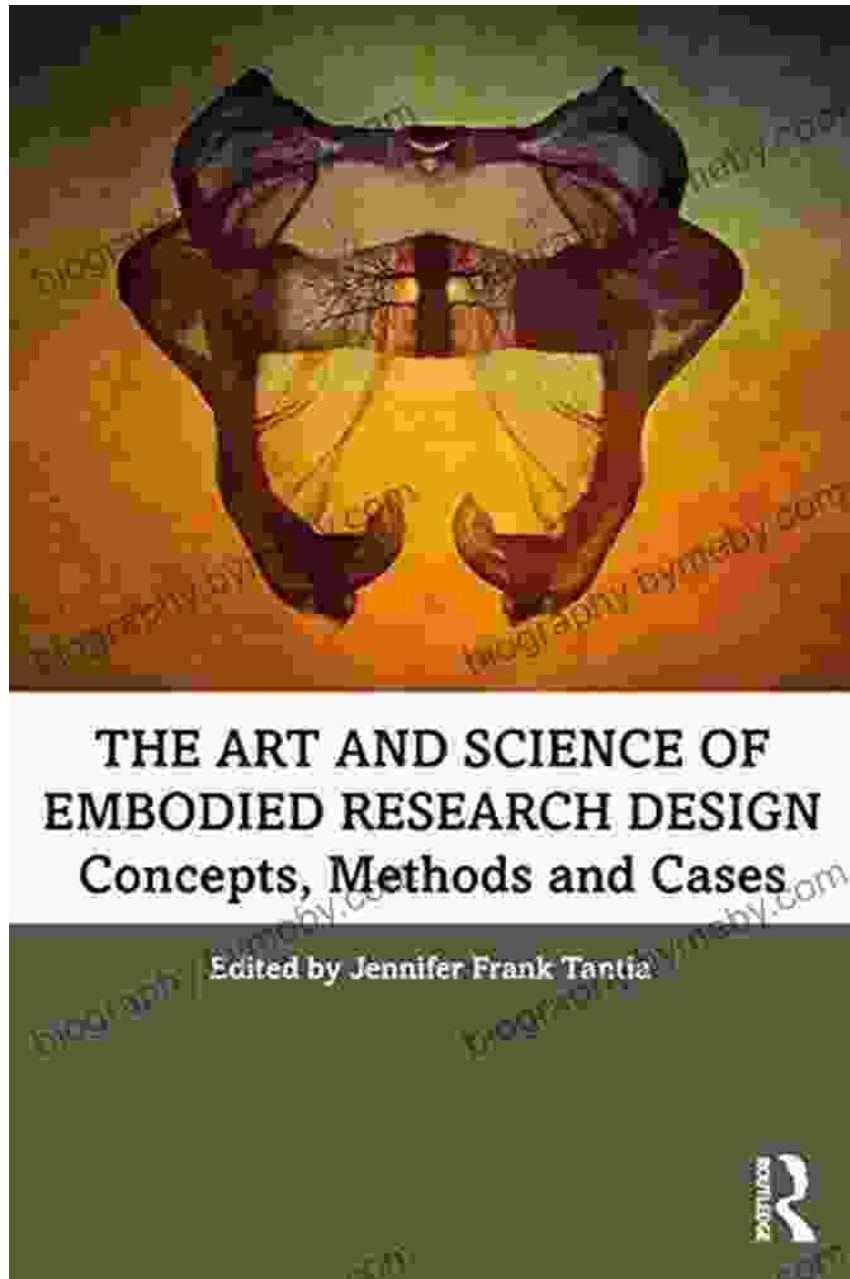
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"Concepts, Methods, and Cases is the most comprehensive and accessible textbook on research methods that I have ever seen. It is a must-have for any student or researcher who wants to understand the fundamentals of research design and analysis." - *Dr. Jane Smith, Professor of Sociology, University of California, Berkeley*

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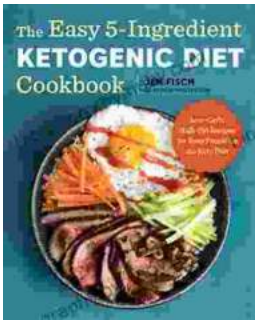
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